



# venicearts

## Evaluation Summary 2014 - 15

The learning objectives in our sequential arts education workshops are underpinned by five Learning Pillars: Creativity, Storytelling, Artistic Knowledge, Technical Skills, and Media Literacy. Each Pillar supports proficient to advanced learning and directly aligns with Los Angeles Unified School District (LAUSD) Media Arts Standards and California Visual and Performance Arts Content Standards. We also track our students' accomplishments, including college scholarships, awards, and internships.

Annually, we implement a formal survey based on learning objectives in relation to our core curriculum customized (age & subject) for each workshop series. Quantitative data is obtained using a 6-point Likert scale evaluation instrument: 1-No learning, 2-A little bit, 3-Some, 4-Quite a bit, 5-A lot, 6-Not Sure. "Learning" was established based on answering Quite a Bit or A Lot and was further considered proficient or advanced.

The Art Mentoring program evaluations were administered in spring 2015 on the final day of each 24 week workshop via online Survey Monkey. 101 of 133 youth completed evaluations for 9 workshops, two of which had labs. 54% of respondents have attended Art Mentoring workshops for 2 or more years.

Results were tabulated and summarized first by workshop, providing meaningful data on the success of each Teaching Artist and their curriculum. Program-wide results were then combined and tabulated by each learning pillar.

### **Evaluation Results:**

**Creativity:** 88.3% of our students learned how to creatively express ideas/feelings and 84.2% learned how to use writing to add meaning to their creative projects.

**Storytelling:** 81.7% of students learned how to tell a story through media and 89.6% of students learned how to write and plan a story.

**Artistic Knowledge:** 91.2% of students learned design, composition and style; 90.0% of students learned how to present their work and respectfully critique others.

**Technical Skills:** 80.4% mastered the majority of the technical skills required for their medium. (All the skills for each medium are tracked individually for each class.)

**Media Literacy:** 78.4% of students learned how media/photography & visual communication affect people and society.

Mentoring plays a key role in our workshops and is critical to their success. All students are asked if they feel supported and respected by their artist-mentors. 94% answered "Quite a lot" and "A lot".

*"They were really great. They never discouraged any of the students, always appreciated our ideas, and believed in every single one of us and treated us all equally.*

*"The mentors were super awesome"*

*"With the help and support for Venice Arts staff and teachers, I won the Warner Brothers Honorship" Rocio*

*The teachers and everybody are really friendly.*

*They encourage you so much to keep going and trying.*

*It was really enjoying taking pictures in a group and sharing them.*

*I feel pretty close to my teachers and I feel that they helped me grow as a person"*

*I just love coming to Venice Arts*

*When I went to Venice Beach to film I happened to get there at an absolutely beautiful time; it was just hitting sunset and there were sand pipers flirting about on the sand and the sky looked freaking amazing. I got a real amazing change to appreciate the beauty of it, something I rarely go out and do by myself"*

*Being at Venice Arts has helped me discover what to do in life.*

*One experience that I really enjoyed was when Matt Black came to talk about this work and how it has made an impact. I was really interesting to see how professional photographers work and be able to ask questions.*

*When I'm in class I feel free, making my own film and using my mind to make it amazing.*

*I feel energized when I animate, and the class, as well as my teachers and peers, give me more energy, especially when I don't have any. Additionally, the animation class has encouraged me to apply to CSSSA for the animation department"*

*I met new people, learned how to express myself through photographs, and since I had all these new experiences I am more confident on working with other people"*